



126th MAINE LEGISLATURE

FIRST REGULAR SESSION-2013

Legislative Document

No. 766

H.P. 517

House of Representatives, February 28, 2013

An Act To Define "Brand" under the Liquor Laws

Reference to the Committee on Veterans and Legal Affairs suggested and ordered printed.

Millicent M. MacFarland
MILLICENT M. MacFARLAND
Clerk

Presented by Representative BEAULIEU of Auburn.
Cosponsored by Senator MASON of Androscoggin and
Representatives: CAREY of Lewiston, GIFFORD of Lincoln, KINNEY of Limington,
KNIGHT of Livermore Falls, LIBBY of Lewiston, SAUCIER of Presque Isle, Senator:
PATRICK of Oxford.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 28-A MRSA §2, sub-§4-A** is enacted to read:

3 **4-A. Brand.** "Brand" means the common name used to identify a manufacturer's
4 line or family of liquor products comprising individual labels.

5 **SUMMARY**

6 This bill defines "brand" under the liquor laws as the common name used to identify
7 a manufacturer's line or family of liquor products comprising individual labels.