

§1530. Injury to business reputation; dilution

Likelihood of injury to business reputation or of dilution of the distinctive quality of a mark registered under this chapter, or a mark valid at common law, or a trade name valid at common law, shall be a ground for injunctive relief notwithstanding the absence of competition between the parties or the absence of confusion as to the source of goods or services. [PL 1979, c. 572, §2 (NEW).]

SECTION HISTORY

PL 1979, c. 572, §2 (NEW).

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