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Public Law
123rd Legislature
First Regular Session

Chapter 113
H.P. 469 - L.D. 620

An Act Relating to Liquor Samples

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 28-A MRS §1504 is enacted to read:

§ 1504. Samples of products

A person licensed under section 1502 as a sales representative for a distilled spirits manufacturer or supplier may give a retail licensee samples of distilled spirits under the following conditions.

- 1. Invoice required.** The distilled spirits must be accompanied by an invoice.
- 2. Product registered.** The distilled spirits must be listed by the commission for sale in this State and clearly labeled as a sample.
- 3. Taxes paid.** Taxes must be paid on each item and the distilled spirits must be purchased from the State's wholesale liquor provider.
- 4. Sampling record.** The sales representative who provides the sample shall maintain a log stating the names of the retail licensees who sampled the distilled spirits and the amount sampled.
- 5. Maximum sample.** The maximum amount of samples of distilled spirits given to a retail licensee by a sales representative may not exceed 3 liters per year per distiller represented by that sales representative, and samples may not exceed one liter.
- 6. Samples removed.** Distilled spirits samples given to an off-premises retailer must be removed from the premises to be sampled.
- 7. Records maintained.** Records of samples given or received under this section must be maintained for a 2-year period by the retail licensee giving or receiving samples.

Effective September 20, 2007