

PLEASE NOTE: The Office of the Revisor of Statutes **cannot** perform research, provide legal advice, or interpret Maine law. For legal assistance, please contact a qualified attorney.

Resolve
123rd Legislature
First Regular Session

Chapter 68
H.P. 645 - L.D. 846

Resolve, Directing the Department of Public Safety, Bureau of Liquor Licensing and Compliance To Study the Retail Placement and Marketing of Spirits, Beer and Wine with Regard to Minors

Sec. 1 Bureau of liquor licensing and compliance to study the retail placement and advertising of spirits, beer and wine. Resolved: That the bureau of liquor licensing and compliance within the Department of Public Safety shall conduct a visual survey of the placement of spirits, beer and wine within agency liquor stores and the posting of signs or advertisements by agency liquor store licensees to encourage the sale of spirits, beer and wine. The survey should take into consideration the placement of spirits, beer and wine relative to products that are marketed to consumers under 21 years of age and advertisements posted inside or outside of an agency liquor store that is located within 750 feet of a school. The bureau of liquor licensing and compliance shall meet with the interested stakeholders, including, but not limited to, local law enforcement, agency liquor store licensees, substance abuse and treatment professionals, a representative of the education community and other interested parties, to review and analyze the data collected by the survey and the alcohol laws and policies of the State and determine whether the laws and policies satisfy the intended public policy goals of preventing youth access to alcohol and of adequate licensing and enforcement; and be it further

Sec. 2 Reporting date established. Resolved: That the bureau of liquor licensing and compliance within the Department of Public Safety shall report the findings under section 1, including proposals for legislation, to the Joint Standing Committee on Legal and Veterans Affairs by January 30, 2008.

Effective September 20, 2007