

**§11-120. Enforcement; penalties**

A merchant who violates this Article or any rule issued by the administrator is subject to the following: [PL 1991, c. 787 (NEW).]

1. After notice and hearing, a cease and desist order and order of restitution from the administrator; [PL 1991, c. 787 (NEW).]

2. A civil action, by the administrator through the Attorney General, after which a court, upon a finding of repeated or willful violations or of violation of an assurance of discontinuance, may assess a civil penalty of not more than \$5,000; and [PL 1991, c. 787 (NEW).]

3. A civil action by an aggrieved consumer in which the consumer may recover actual damages or \$250, whichever is greater, plus costs of the action and reasonable attorney's fees. [PL 1991, c. 787 (NEW).]

**SECTION HISTORY**

PL 1991, c. 787 (NEW).

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